





GREETINGS FROM ONLINE MANIPAL	 0 1
FLEXIBLE ONLINE DEGREES	 02
HOW TO PARTNER WITH US?	 03
MANIPAL ACADEMY OF HIGHER EDUCATION (MAHE)	 0 4
MANIPAL UNIVERSITY JAIPUR (MUJ)	 0 8
SIKKIM MANIPAL UNIVERSITY (SMU)	 13
COURSERA	 18







## **Greetings from Online Manipal**

Thank you for taking the time to go through this document.

As an important stakeholder in the Human Resource and Talent Retention vertical, we know that you play a pivotal role in shaping your organization's culture. There is an immense responsibility that comes with your position - the balancing act of fostering growth while navigating the demands of a rapidly changing business environment.

In today's competitive environment, retaining skilled employees is essential for maintaining operational excellence and driving long-term success. Employees who feel valued and have access to continuous development are more likely to stay engaged, loyal, and aligned with the organization's goals. However, traditional learning methods often disrupt workflows, making it challenging for employees to balance professional growth with daily responsibilities.

That's why we propose introducing our **flexible online degrees and certificate programs** as part of your **Employee Benefit Initiative.** These programs empower employees to upskill without impacting productivity, fostering a culture of growth and increased retention. With this solution, your workforce can pursue individual ambitions while contributing meaningfully to the organization's objectives, ensuring mutual success.

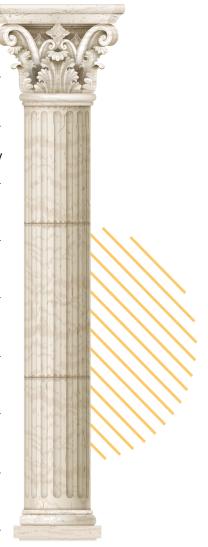


## Flexible Online Degrees

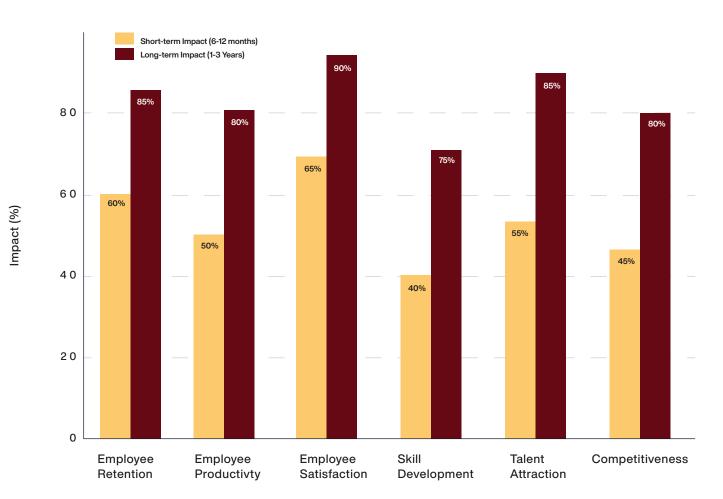
## Seamless Upskilling for a Dynamic Workforce

Here's how our online progams as an employee benefit initiative can strengthen your organization's workforce capabilities for long-term business success:

- Enhanced employee retention
- Increased employee engagement
- Strengthened employee loyalty
- Improved skill sets across various departments
- Boosted organizational competitiveness
- Access to high-quality education from a globally recognized university
- Scalability for large and diverse teams
- Seamless integration with existing employee benefits
- Support for long-term career development
- Improved employee morale and motivation
- Reinforced commitment to continuous learning and development
- Attraction of top talent



## Validated Client Impact: Measurable workforce benefits with our online programs



#### **How To Partner With Us?**

You can choose to promote our offerings to encourage voluntary enrollment among your employees, providing them with valuable opportunities for professional growth. We offer special corporate discounts as well as flexible payment options to help ease the stress of financing while they focus on their learning.

Additionally, you could also choose to sponsor employee education through our offerings, further enhancing their career development as a beneficial initiative for your organization.

Listed below are our wide range of transformative online degrees and programs from top Manipal Universities.







Among India's Top 5 Universities (2024)



A++ Accreditation
By NAAC



Institution of Eminence Status Granted by Govt. of India

## Manipal Academy of Higher Education (MAHE)

is one of India's top-ranked, multidisciplinary universities. It offers in-demand online Master's programs and certifications. With an emphasis on emerging, future-focused domains, these online upskilling programs are tailored for professionals seeking to enhance their skill sets, advance their career and stay ahead in rapidly evolving industries.

## Online PG Degrees & Certificate Programs From **Manipal Academy of Higher Education**

### Online Master of Business Administration (MBA)

Attain leadership skills with industry-relevant knowledge

<b>)</b>	Designed for working professionals (min. 1 year work experience required)	0	Duration 2 Years   4 Semesters   15-20 hrs. per week
<u> </u>	Choose from 10 in-demand specializations		Fee Details Course Fee: INR 2,80,000   Semester Fee: INR 70,000
Elig	gibility:		

- Candidates must have a 10 + 2 + 3-year bachelor's degree from a recognized university/institution or an equivalent qualification as recognized by the Association of Indian Universities
- Candidates must have a minimum of 50% marks in aggregate in graduation
- Candidates must have one year of work experience in reputed organizations

## Online Master of Science in Data Science (MSc-DS)

Your gateway to shaping the future of information



#### Duration

2 Years | 4 Semesters | 15-20 hrs. per week



#### **Fee Details**

Course Fee: INR 2,80,000 | Semester Fee: INR 70,000

- Candidates must have completed 10+2+3-year bachelor's degree in Statistics / Mathematics / Computer Science / Engineering / Technology or any other discipline with a minimum of two years of learning Mathematics or Statistics from a recognized university/institution or an equivalent qualification recognized by the Association of Indian Universities (AIU)
- Candidates must have at least 50% marks in aggregate
- Work experience is desirable

## Online Master of Science in Business Analytics (MSc-BA)

Gain mastery over numerical insights for enhancing decision-making



#### Duration

2 Years | 4 Semesters | 15-20 hrs. per week



#### **Fee Details**

Course Fee: INR 2,80,000 | Semester Fee: INR 70,000

### Eligibility:

- Candidates must have completed graduation in any discipline with Statistics as one of the subjects from recognized universities/institutions or an equivalent qualification as recognized by the Association of Indian Universities (AIU)
- ▶ Candidates must have minimum 50% marks in aggregate or equivalent grade in graduation

# Online Postgraduate Certificate Program in Business Analytics (PGCP-BA)

Unlock analytical insights to foster business growth



#### Duration

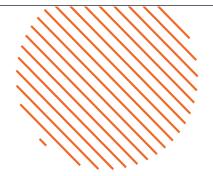
1 Year | 2 Semesters | 15-20 hrs. per week



#### Fee Details

Course Fee: INR 1,40,000 | Semester Fee: INR 70,000

- Candidates must have completed graduation in any discipline with Statistics as one of the subjects from recognized universities/institutions or an equivalent qualification as recognized by the Association of Indian Universities (AIU)
- Candidates must have minimum 50% marks in aggregate or equivalent grade in graduation
- Work experience is desirable



## Online Postgraduate Certificate Program in Entrepreneurship & Innovation (PGCP-E&I)

Gain practical skills and exposure to scale up your business ideas



#### **Duration**

1 Year | 2 Semesters | 15-20 hrs. per week



#### **Fee Details**

Course Fee: INR 1,10,000 | Semester Fee: INR 55,000

### Eligibility:

- ► Candidates must have completed 10+2+3-year bachelor's degree from a recognized university/institution, or an equivalent qualification as recognized by the Association of Indian Universities
- Candidates must have minimum 50% marks in aggregate or equivalent grade in graduation

## Online Postgraduate Certificate Program in Logistics & Supply Chain Management (PGCP-LSCM)

Equip yourself to propel a career in logistics and supply chain



#### Duration

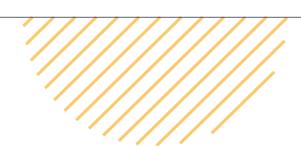
1 Year | 2 Semesters | 15-20 hrs. per week

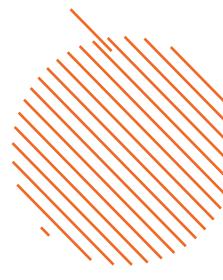


#### Fee Details

Course Fee: INR 1,20,000 | Semester Fee: INR 60,000

- ▶ Candidates must have completed graduation in any discipline from recognized universities/institutions or an equivalent qualification as recognized by the Association of Indian Universities (AIU)
- Candidates must have minimum 50% marks in aggregate or equivalent grade in graduation
- Work experience is desirable





## Online Master of Computer Application (MCA)

Gain mastery to shape tomorrow's tech landscape

4 new-age specializations available
(AI & ML, Cloud Computing, Cyber Security, Full Stack Development)



#### Duration

2 Years | 4 Semesters | 15-20 hrs. per week



#### Fee Details

Course Fee: INR 2,20,000 | Semester Fee: INR 55,000

### Eligibility:

- Candidates must have completed 10+2+3-year bachelor's degree in Computer Science/Computer Applications/IT or an equivalent degree from a university/institution as recognized by the Association of Indian Universities (AIU) or other competent bodies
- Candidates who have completed 10+2+3-year bachelor's degree in any other discipline must have studied mathematics in bachelor's or 10+2. Such candidates need to complete the additional bridge courses as per the norms of the university
- Candidates must have a minimum of 50% marks in aggregate in graduation
- Candidates must have one year of work experience in reputed organizations

## Online Bachelor of Business Administration (BBA)

Acquire practical management insights and build contemporary business skill sets

Choose from 4 specializations
(Healthcare Mgmt., Data Science, Marketing Mgmt., Financial Technology)



#### Duration

3 Years | 6 Semesters | 15-20 hrs. per week

Option to opt for BBA Hons. Degree (+2 additional sem.) available



#### Fee Details

Course Fee: INR 1,80,000 | Semester Fee: INR 30,000

- Candidates must have completed 10+2 education from a recognized national or state board institution or 10+3 diploma from a recognized national or state institute
- Candidates must have at least 50% marks in aggregate in 10+2/ diploma
- Additional requirement for BBA Hons. Learners with CGPA of 8 or above at the end of the 6<sup>th</sup> semester of the online BBA program can opt for BBA (Honors)







#64 - Among India's Top 100 Universities (2024)



A+ Accreditation
By NAAC

UGC-entitled online degrees equivalent to campus degrees

## Manipal University Jaipur (MUJ)

is one of India's leading universities that delivers career-focused online Bachelor's and Master's degrees. With an industry-oriented curriculum, these programs blend strong theoretical foundations and practical, hands-on experience, equipping learners for the real-world demands of their chosen fields.

## Online Degrees From Manipal University Jaipur

## Online Bachelor of Business Administration (BBA) Develop strategic business management skills Choose from 7 industry-oriented electives Duration 3 Years | 6 Semesters | 15-20 hrs. per week Course Fee: INR 1,35,000 | Semester Fee: INR 22,500 Eligibility: Candidates must have completed 10+2 education from a recognized national or state board institution or 10+3 diploma from a recognized national or state institute They must have at least 45% marks in aggregate in 10+2 / diploma (40% for reserved categories) Online Bachelor of Computer Applications (BCA) Drive innovation with foundational tech and IT skills Google Cloud Computing Foundations curriculum **Duration** 3 Years | 6 Semesters | 15-20 hrs. per week **Fee Details** 3 electives in new-age domains available Course Fee: INR 1,35,000 | Semester Fee: INR 22,500 Eligibility: Candidates must have completed 10+2 from a recognized national or state board institution or 10+3 diploma from a recognized national or state institute They must have at least 45% marks in aggregate in 10+2 / diploma (40% for reserved categories)

## Online Bachelor of Commerce (BCOM)

Build a strong foundation in modern commerce & business



#### Duration

3 Years | 6 Semesters | 15-20 hrs. per week



#### **Fee Details**

Course Fee: INR 99,000 | Semester Fee: INR 16,500

### Eligibility:

- ▶ Candidates must have completed 10+2 from a recognized national or state board institution or 10+3 diploma from a recognized national or state institute
- ▶ They must have at least 45% aggregate in 10+2 / diploma (40% for reserved categories)

## Online Master of Business Administration (MBA)

Equip yourself with advanced managerial & leadership expertise

MB	Αр	rogra	m ac	ccredite	d by N	IBA		



Ranked #1 online MBA by Careers 360

	Fee Details
فا	Fee Details  Course Fee: INR 1,75,000   Semester Fee: INR 43,750

Choose from 13 career-focused electives

- Candidates must have a 10 + 2 + 3-year bachelor's degree from a recognized university/institution or an equivalent qualification as recognized by the Association of Indian Universities
- ▶ They must have a minimum of 50% marks in aggregate in graduation (45% for reserved categories)
- They must clear Manipal University Jaipur's online aptitude test (MMAT) as part of the application process
- Candidates with a valid score (40 percentile) from any aptitude test (CAT/MAT/CMAT/XAT/GMAT) need not appear for the above (MMAT) test



## Online Master of Computer Applications (MCA)

Develop cutting-edge skills in new-age tech domains

•	Google Cloud Computing Foundations curriculum	0	Duration 2 Years   4 Semesters   15-20 hrs. per week
•	4 cutting-edge electives in new-age domains available		Fee Details Course Fee: INR 1,58,000   Semester Fee: INR 39,500

### Eligibility:

- Candidates must have completed 10+2+3-year bachelor's degree in Computer Applications/Computer Science/Information Technology from a recognized university/institution, or an equivalent qualification as recognized by the Association of Indian Universities (AIU) or other competent bodies
- Candidates who have completed 10+2+3-year bachelor's degree from other streams like Science, Business Administration, Business Management, Arts & Humanities, Commerce, etc. are also eligible for MCA admission but they have to attend and complete a compulsory bridge course in fundamentals of computer and IT along with their Semester 1 courses. Additionally, candidates who have not studied mathematics during their 10 + 2/ bachelor's degree programs must attend and complete a compulsory bridge course in mathematics along with other semester 1 courses
- They must have a minimum of 50% marks in aggregate in graduation (45% for reserved categories)

## Online Master of Commerce (MCOM)

Master the complexities of modern commerce & corporate finance



#### Duration

2 Years | 4 Semesters | 15-20 hrs. per week



#### Fee Details

Course Fee: INR 1,08,000 | Semester Fee: INR 27,000

## Eligibility:

Candidates must have completed 10+2+3-year bachelor's degree from a recognized university/institution or an equivalent qualification as recognized by the Association of Indian Universities



## Online Master of Arts in Journalism & Mass Communication (MAJMC)

Master the art of impactful storytelling & global media trends

	Duration 2 Years   4 Semesters   15-20 hrs. per week
<b>a</b>	Fee Details Course Fee: INR 1,40,000   Semester Fee: INR 35,000

## Eligibility:

Candidates must have completed 10+2+3-year bachelor's degree from a recognized university/institution or an equivalent qualification as recognized by the Association of Indian Universities

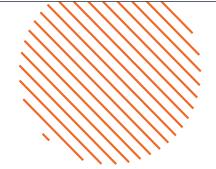
## Online Master of Arts in Economics (MA - Economics)

Navigate business complexities and gain expertise in shaping the future of policy-making



## Eligibility:

Candidates must have completed 10+2+3-year bachelor's degree from a recognized university/institution or an equivalent qualification as recognized by the Association of Indian Universities











A+ Accreditation
By NAAC

UGC-entitled online degrees equivalent to campus degrees

## Sikkim Manipal University (SMU)

is popularly known for its distance education programs. It now offers online degree programs that are affordable, flexible and leverages an innovative digital learning platform for a seamless, modern learning experience.

## **Online Degrees From Sikkim Manipal University**

## Online Master of Business Administration (MBA with Dual Specialization)



Ignite your managerial spirit with essential business knowledge

<b>•</b>	Primary specialization - Marketing	Duration 2 Years   4 Semesters   15-20 hrs. per week
<b>•</b>	Secondary specialization – Choose from (Finance, HR, Systems, Operations & Supply Chain Management)	Fee Details Course Fee: INR 1,10,000   Semester Fee: INR 27,50

## Eligibility:

- Candidates must have completed 10+2+3-year or 10+2+4-year or 10+3+3-year bachelor's degree in any discipline from a recognized university/institution, or an equivalent qualification as recognized by the Association of Indian Universities (AIU) or other competent bodies
- Candidates must have a minimum of 50% marks in aggregate in graduation (45% marks in case of candidates belonging to reserved category)

## Online Bachelor of Arts (BA)

Cultivate your intellectual prowess across literary, sociological & political concepts

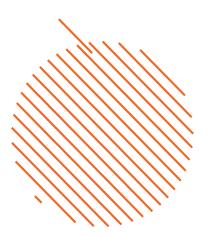
BA with combination in English, Sociology & Political Science



#### Duration

3 Years | 6 Semesters | 15-20 hrs. per week





## Eligibility:

Candidates must have completed 10+2 from a recognized national or state board institution or 10+3 diploma from a recognized national or state institute



## Online Master of Arts in English (MA-English)

Position yourself for success in the field of literature



#### Duration

2 Years | 4 Semesters | 15-20 hrs. per week



#### **Fee Details**

Course Fee: INR 79,000 | Semester Fee: INR 19,750

### Eligibility:

Candidates must have completed 10+2+3-year bachelor's degree from a recognized university/institution, or an equivalent qualification as recognized by the Association of Indian Universities

## Online Master of Arts in Political Science (MA-Political Science)

Gain deeper knowledge and insights into politics and governance



#### Duration

2 Years | 4 Semesters | 15-20 hrs. per week



#### Fee Details

Course Fee: INR 79,000 | Semester Fee: INR 19,750

## Eligibility:

Candidates must have completed 10+2+3-year bachelor's degree from a recognized university/institution, or an equivalent qualification as recognized by the Association of Indian Universities

## Online Master of Arts in Sociology (MA-Sociology)

Gain greater understanding of complex nature of societal norms



#### Duration

2 Years | 4 Semesters | 15-20 hrs. per week



#### **Fee Details**

Course Fee: INR 79,000 | Semester Fee: INR 19,750

## Eligibility:

Candidates must have completed 10+2+3-year bachelor's degree from a recognized university/institution, or an equivalent qualification as recognized by the Association of Indian Universities



## Online Bachelor of Commerce (BCOM)

Build a strong foundation in modern commerce



#### Duration

3 Years | 6 Semesters | 15-20 hrs. per week



#### **Fee Details**

Course Fee: INR 81,000 | Semester Fee: INR 13,500

## Eligibility:

Candidates must have completed 10+2 from a recognized national or state board institution or 10+3 diploma from a recognized national or state institute

## Online Master of Commerce (MCOM)

Sharpen your business acumen and build strong commerce skills



#### **Duration**

2 Years | 4 Semesters | 15-20 hrs. per week

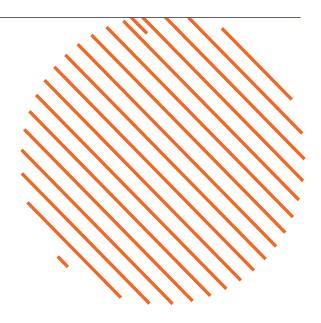


#### Fee Details

Course Fee: INR 79,000 | Semester Fee: INR 19,750

## Eligibility:

Candidates must have completed 10+2+3-year bachelor's degree from a recognized university/institution, or an equivalent qualification as recognized by the Association of Indian Universities



## Online Master of Computer Applications (MCA)

Unlock your potential in the tech landscape



#### Duration

2 Years | 4 Semesters | 15-20 hrs. per week



#### **Fee Details**

Course Fee: INR 98,000 | Semester Fee: INR 24,500

- Candidates must have completed 10+2+3-year bachelor's degree in Computer Applications/Computer Science/Information Technology from a recognized university/institution, or an equivalent qualification as recognized by the Association of Indian Universities (AIU) or other competent bodies
- Candidates who have completed 10+2+3-year bachelor's degree from other streams like Science, Business Administration, Business Management, Arts & Humanities, Commerce, etc. are also eligible for MCA admission but they have to attend and complete a compulsory bridge course in fundamentals of computer and IT along with their Semester 1 courses. Additionally, candidates who have not studied mathematics during their 10 + 2/ bachelor's degree programs must attend and complete a compulsory bridge course in mathematics along with other semester 1 courses
- Candidates must have a minimum of 50% marks in aggregate in graduation (45% for reserved categories)



## coursera

Learners enrolled in select online programs get complimentary access to premium Coursera content. This entails 10k+ courses and professional certifications from top global universities.

Supporting employees through online programs equips your organization with a skilled and motivated workforce, ready to tackle tomorrow's challenges.

We hope to collaborate with your organization to foster ongoing learning that empowers employees and drives innovation, ensuring your organization thrives in a dynamic business environment.

# EMPOWER GROWTH THROUGH LEARNING

## **BACKED BY**

## **MANIPAL'S LEGACY**

Get Started. Get Learning. Get Ahead.



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